



Introducing you to

Big One Marketing Limited

Empowering SMEs with Strategic
Marketing and Cutting-Edge Web Design



bigonemarketing.co.uk



0113 873 0691



hello@bigonemarketing.co.uk

Quick Introduction to Big One Marketing

As Director and CEO, it is my pleasure to introduce you to Big One Marketing Limited.

Having worked in multiple organisations, I have seen first-hand how important effective marketing is to a business's growth, and the potential consequences of not investing in it.

However, having worked with and for marketing agencies, I also understand the importance of finding the right partner to deliver on strategies. I truly believe that my team and I at Big One Marketing take the time to really understand the organisations we work with — their USPs, vision, and values — and ensure these are reflected in the marketing services we provide.

We are also a highly creative team, specialising in the creation of outstanding, world-class websites, brand kits, and advertising materials. From websites to posters and leaflets, to jaw-dropping social media content, we are confident that we are the best team for the job.

Regards

Ryan Austin

CEO



Our Approach to Working with a New Client

When we receive a new enquiry, we arrange a free discovery call or meeting with the client to truly understand where they are currently, their aims and objectives, their values, and why they do what they do. We also discuss and research their target demographic, taking into account factors such as location and behaviour.

We then go away and put together a clear plan of action, outlining the strategies we recommend and how we intend to implement them. This comes with a tailored package designed specifically for the client, with their goals, budget, and customers in mind.

We pride ourselves on offering a warm welcome and a smooth onboarding experience. Each client is assigned a dedicated representative to discuss their strategy and projects with, while our team of experts collaborates behind the scenes to bring together each area of expertise.

We review strategies regularly and use highly accurate analytical data to measure success and return on investment. We also provide constant, ongoing support to ensure our clients continue to grow and succeed.



LET'S DEVELOP YOUR BRAND

WHY CHOOSE US?

We take the time to fully understand your business's values and core objectives, research your target demographic and competition, and establish a stunning brand that truly reflects your business and attracts the right audience.



BRANDING PACKAGES



LOGO DESIGN: £250

Four logo concepts with three rounds of revisions. Final logo delivered in JPEG, PDF, and PNG formats, along with a custom colour palette and font selection.



BRAND GUIDELINES: £1600

Includes the logo design service outlined above. A complete brand guidelines kit detailing the usage of your brand logos, fonts, and colours. Also includes guidance on maintaining a consistent writing style, along with simplified messaging of your values and strapline.



PRO PACKAGE: £1800

Complete brand guidelines package as outlined above, including mock-ups and keyword research.



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GRAPHIC DESIGN SERVICES

OUR SERVICES

- ✓ Brand Packages
- ✓ Website Design: From £1000
- ✓ Logo Design: From £250
- ✓ Poster/Leaflet Design: From £75
- ✓ Menu Design: From £75
- ✓ Build-board Design: From £100
- ✓ Banner Design: From £100
- ✓ Social Media Posts: From £50
- ✓ Other Design: From £50

ABOUT US

We have an in-house graphic design team with a keen creative eye, dedicated to bringing every project to life with care and attention to detail. No matter the size or scope, we treat each design as if it were our very first—because your brand deserves nothing less.

WHY WORK WITH US

If all that isn't reason enough, choose us because we're not only bloody brilliant at what we do, but we genuinely take the time to get to know you and your business. We care about your success and will always go above and beyond to help you achieve it.

CONTACT US



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We Build Tailor-Made, Custom

WEBSITES

Having a digital footprint is becoming increasingly essential nowadays. Standing out from the crowd is important, which is why we offer bespoke websites that are fast, SEO-friendly, easy to use, and thoroughly tested by experts.

Let's Have a Chat And Receive a **FREE** Quote

Ready to bring your vision to life? Whether you're starting from scratch or refreshing an existing site, we're here to help. Get in touch with our friendly team for a no-obligation chat about your project. We'll listen to your ideas, offer expert guidance, and provide a completely **FREE** quote tailored to your needs. It's the first step towards a website that truly reflects your brand – let's make something brilliant together.



Tailored Features

We build websites that are fit for purpose, tailored to meet your goals. If needed, we can integrate your site with external platforms and include all the features essential for your business.



5 Star Support

Big One Marketing strives to offer the best support before, during, and after every project. We are responsive, quick to act, and here to make your life easier.



Low Ongoing Fees

We pride ourselves on low ongoing fees, offering flexible hosting options and tailored maintenance plans to maximise your profits.

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Big One Marketing

Blueprint to Marketing Success



1-2-1 Tailored Support



Current Performance Review



Target Market Research



Competition Analysis



Future Forecast Planning



Current Marketing Audit



Marketing Strategy Assistance & Training



Analytics - Review & Adapt

10 × 90 Minute Sessions

from £1500

With ongoing support available afterwards

VISIT

**[BIGONEMARKETING.CO.UK/
BLUEPRINTTOSUCCESS](https://bigonemarketing.co.uk/blueprinttosuccess)**



Benefits of Social Media Outsourcing



ENGAGING CONTENT

It's our job to keep on top of what is trending and incorporate it into your content to ensure you stay ahead of the competition.



FREES UP YOUR TIME

We manage your socials so you don't have to. You can focus on what you're good at, what you enjoy, and handle the increase in sales that comes from our marketing support.



ADVANCED TOOLS

We have access to advanced content creation tools to ensure your content stands out!



CONSISTENT BRAND PRESENCE

We know that business owners are busy! This often causes big gaps in between social media content, and nobody likes inconsistent content!

Let Us Manage Your Socials!

Tailored packages to boost your Instagram, Facebook, TikTok, LinkedIn, X, or other platform!

Learn More

Flexible packages with a variety of services, including creating, posting, and boosting great content; outreach; and inbox management.

Book a Call & Get Started:





Data Driven



Effective

Email Marketing



**Data Driven CRM
Systems**



**Custom Sign Up
Forms**



**Integrated with
Your Web &
Socials**



**Automation
Workflows**



**Regular
Campaigns**



**Analytics and
Reporting**

**IT'S NOT SOCIAL
MEDIA OR EMAIL
MARKETING. IT'S
SOCIAL MEDIA AND
EMAIL MARKETING.**

CONNECT WITH US



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Increase Brand Awareness with PPC (Paid Ads)

OUR UNIQUE APPROACH

We run ads to maximise the visibility of your brand, a specific product, or service. Through strategic back-end marketing and algorithm usage, we reach your ideal target market in a cost-effective manner, using direct calls to action to boost sales. We also collect data to inform and enhance future marketing strategies.

WHY CHOOSE US :

- Think outside the box
- Truly understand the algorithm
- Constant review and analysis



Google Ads



Bing Ads /
Microsoft Ads



Meta Ads



TikTok Ads



LinkedIn Ads





We Smile About SEO!



So you don't
have to!

Zero jargon
SEO services

Knowledgeable,
experienced professionals

OUR SERVICES

- Technical SEO
- Back-End SEO
- On Page SEO
- Analytics Reporting
- SEO Audits

GET STARTED

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Google Business Profile Management

If you're finding it hard to keep on top of managing your Google Business Profile, or if you're struggling to attract customers through Google, get in touch with us to increase your visibility and reduce your workload!



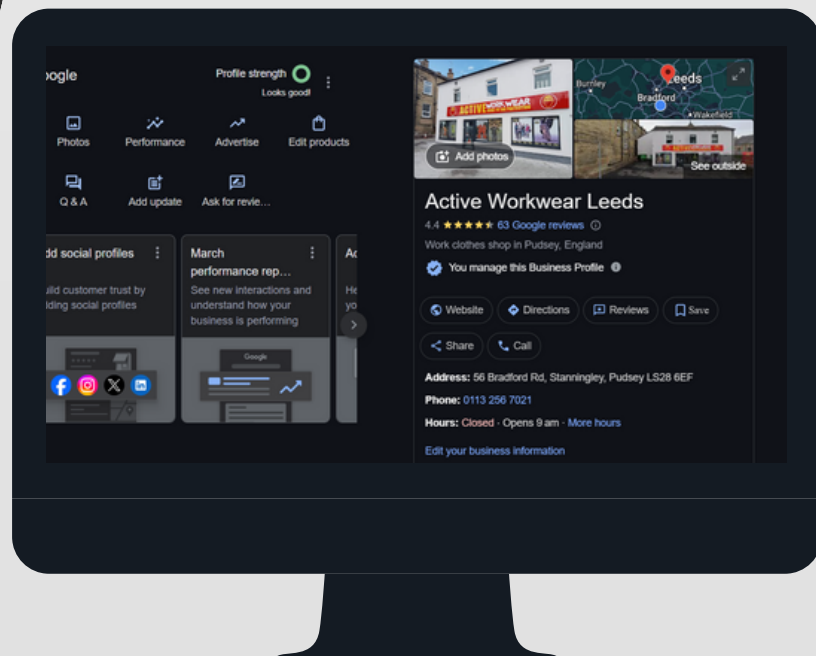
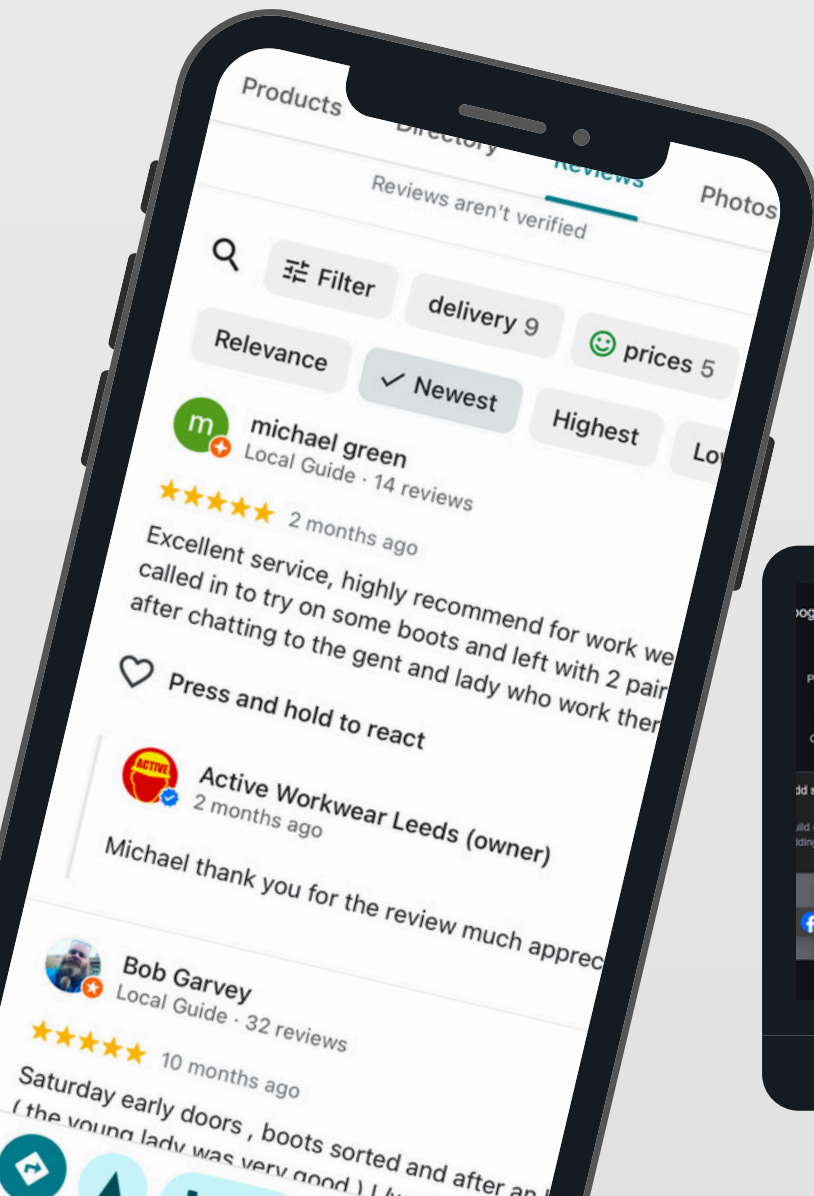
ACCOUNT CREATION

REGULAR UPDATES

HIGH USE OF KEYWORDS

THIRD PARTY INTEGRATIONS

REPLYING TO REVIEWS & MESSAGES



”

Lough Removals Said:

Fantastic service. These guys worked hard and quickly to give my website a complete makeover, which has helped the business massively. They listened to exactly what we wanted and delivered that and more. I know where to turn for all marketing needs in the future



”

Allison from AFor Said:

Ryan has just completed our new website, and we are thrilled with it. He is diligent and approachable, with excellent communication skills. We have already received positive feedback from our website and would highly recommend Ryan at Big One Marketing



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Karen from CBK Said:

Fantastic and personal service from Ryan. I had never had a website before and it was super important that it reflected me and my business. Ryan delivered just that. Highly recommend



”

Sense of Occasion Said:

I have been seeking help specifically with SEO and appearing better on google for a while. When I came across Big One Marketing, they were local, very easy to communicate with and very reasonably priced. I have already had success one month in, and can already see the results coming directly from the work Ryan has done for us. I am already looking to try out other services to increase our work in the corporate market. I'm looking forward to seeing how that goes. Thanks so much for all of your help so far!



”

Danyelle Hughes Said:

Ryan made my cleaning company a website, and helped with SEOs.

Very informative, easy to talk to and definitely delivered with the website. Better than expected. Would deffo recommend!



”

Brigher Grays Said:

Ryan was very helpful and friendly. He supported Brighter Grays to set up their website as a non profit organisation and was very fast with responses to emails, and has very competitive prices.

We continue to use Big One Marketing for website updates and would highly recommend to other contacts.





Marketing is not about selling a product; it's about telling a story that captivates, connects, and creates lasting relationships.



Great marketing transforms brands into legends by inspiring trust, sparking desire, and driving action.



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